

FOCAL Anti Fraud

The volume and complexities of financial fraud are increasing fast -
how are you protecting your organisation and customers?

Evolving threat

A global fraud epidemic underway. Escalated by COVID-19, increasing volumes are particularly challenging to less mature markets and organizations

Customer impact

Loss of funds or frozen accounts - legacy prevention methods often kick in after initial fraud has occurred and the ongoing measures usually impact customer experience.

51%

of organisations
experienced fraud
in past two years*

Complexity

Fraudsters are using increasingly sophisticated and innovative approaches to trick banks and their customers and gain access to funds.

Reputational financial risk

Organizations face scrutiny and potential fines from the regulator, financial cost for investigations and reimbursement or reputational damage and increased customer churn.

FOCAL is powering unprecedented change with AI technologies



**Confirmation
of Payee**



**Fraud
Prevention**



**AI Entity
Detection**



Tackle fraud fast

Quickly integrate with plug and play APIs and flexible deployment options for fast time to value.



Leverage innovation

Market leading AI based solution that offers realtime protection and scales with your requirements.



Put your customers first

Detect and halt fraud before it impacts your customer's finances or experience.



Protect your business

Prevent heightened regulatory scrutiny, reputational and financial damage and customer churn.

Start Uncovering Hidden Risks With FOCAL

FIND OUT MORE TODAY

 getfocal.ai

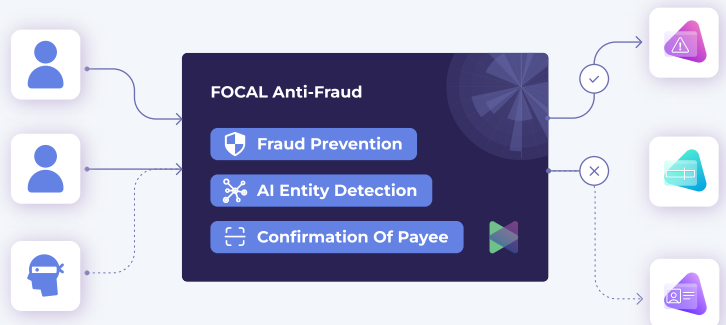
 info@focal.mozn.ai

*PwC's Global Economic Crime and Fraud Survey 2022

Halt Fraudsters - not customers

Use highly configurable intelligence to protect your customers
without freezing them out

FOCAL Anti-Fraud is a suite of products that leverage Mozn's powerful AI that unlocks Arabic natural language understanding (NLU) to address the increasing volume and complexity of Fraud in Emerging Markets.



Confirmation of Payee

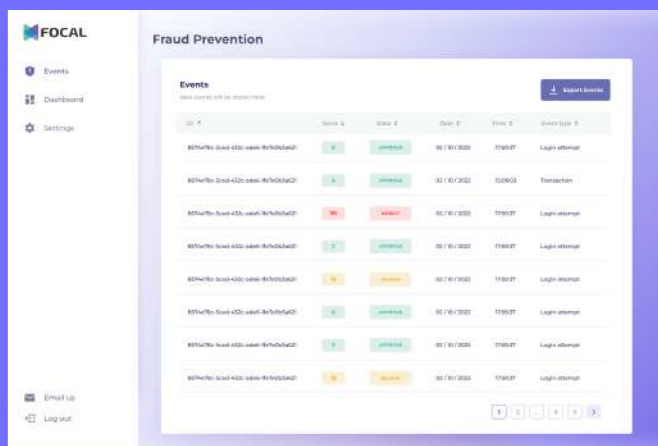
Identify and block fraud by automatically checking the sender's manual beneficiary information input against the recipient beneficiary information in the receiving bank records.

Fraud Prevention

Combat fraud by combining many datapoints to create a Fraud Score for each transaction against custom thresholds. Automatically reject, restrict or allow based on transaction legitimacy preventing impact to customers.

AI Entity Detection

Expose fraud using deep AI network analysis to identify devices, Geo/IP addresses and other attributes associated with bad actors. Instantly flags suspicious activity and informs the Fraud Score to strengthen ongoing protection.



The screenshot shows the 'Fraud Prevention' dashboard. It features a sidebar with 'Events', 'Dashboard', and 'Settings'. The main area displays a table of events with columns for ID, Name, Status, Date, Time, and Action. The table contains several rows of data, including login attempts and transactions, with status indicators like 'Blocked' and 'Allowed'.

ID	Name	Status	Date	Time	Action
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Transaction
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt
8074781-Send-4321-sahm-RchidSalat	8074781-Send-4321-sahm-RchidSalat	Blocked	02/10/2023	17:00:07	Login attempt

Quick implementation
and migration, fast ROI

Compliant with FATF,
SAMA and CMA regulations

Multilingual expertise
and technical support

One test client using FOCAL Anti-Fraud saw:

Average 15k SAR
fraud cost **per**
account detected

300+ overseas
IBANs receiving
funds from
blocked wallets

800+Geo-location
/IP used to defraud
1100+ victims

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